

Activation Funding

Before You Begin

Help Tips Before Submission

- Limit your use of bullets and other formatting.
- Copy and paste as needed.
- Add mail@grantapplication.com to your safe senders list to ensure you receive all system communications.
- Log into your account at https://www.GrantRequest.com/SID_5824?SA=AM to access saved and submitted requests.

Applying for the First Time?

Please review The Mayerson Foundation's [website](#) and [Activation Funding Guidelines](#)

Organization Information

General Information

Organization Name

Tax ID Annual Operating Budget

Address

City State Zip Code
<Select One>

Web Address

Background Information

Brief summary of organization's history and mission:

Contact Information

Organization Executive Director/CEO

Prefix First Name Last Name
<Select One>

Title

Office Phone Extension

E-mail

Request Primary Contact

No **Same as Organization Primary Contact**

Prefix **First Name** **Last Name**

<Select One>

Title

Office Phone **Extension**

E-mail

Financial Information

Proposal Budget Information

Total Budget for this Entire Project

Amount Requested from The Mayerson Foundation

Total Budget Difference

Explain the difference between the total budget and your request of The Mayerson Foundation and how the difference will be addressed (if applicable)

Identify any other funders you have secured and/or plan to approach.

Also note: are other sources of funding contingent on obtaining the requested funding? Please explain.

Project Start Date **Project End Date**

(Up 16 months)

(Up 16 months)

Type of Support Requested

Choose up to two if multiple types apply.

If this proposal is a new initiative, what are the qualifications of your project leader with regards to start-ups?

Request Summary

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Project Title

Geographic Region Served

Area of Interest

Choose one or two options.

Targeted Population Description

Describe the targeted population (e.g. age, gender, socioeconomics, health status, ability, other)

Activation Funding Alignment

How is your program aligned with The Mayerson Foundation's Activation Funding Guidelines?

Please review the [Activation Funding Guidelines](#)

Grant Funds Summary

Briefly summarize the proposed use of funds you are requesting.

- The specific initiative to be developed and evidence of your qualifications to provide such with excellence.
- How this ranks in addressing your organization's strategic priorities.
- Intended quantitative outputs (what activities were performed).
- If there are other organizations doing similar work, how is your proposal is unique/innovative.

Desired Impact & Measurement

What is your rationale for how this program or initiative (what you will do) will deliver your desired impact/results?

How do you intend to measure the initiative's success?